

SASFAC Submission : Entry # 1268

Contact Information

Organization

UCTV

Campus Address of Office

2110 Hillside Rd
Storrs, Connecticut 06268
United States
[Map It](#)

Campus Phone Number of Office

(860) 486-1000

Organization Website

<https://www.uctv14.com/>

Organization Social Media Information

Facebook: <https://www.facebook.com/UCTVCHANNEL14/>

Twitter:

UCTV Main: <https://twitter.com/uctvchannel14?s=21>

UCTV Sports: <https://twitter.com/uctvsports?s=21>

UCTV News: <https://twitter.com/uctvnews14?s=21>

UCTV Events: <https://twitter.com/uctvd?s=21>

Substack (News Letter): https://uctv.substack.com/?utm_source=substack&utm_medium=web&utm_campaign=substack_profile

YouTube: <https://youtube.com/c/TheUCTVchannel14>

Instagram:

UCTV Main: https://instagram.com/uctvchannel14?utm_medium=copy_link

UCTV Advertising: https://instagram.com/uctvadvertising?utm_medium=copy_link

UCTV Entertainment: https://instagram.com/uctventertainment?utm_medium=copy_link

UCTV Sports: https://instagram.com/uctvsports?utm_medium=copy_link

UCTV Film: https://instagram.com/uctvfilm?utm_medium=copy_link

UCTV Events: https://instagram.com/uctvevents?utm_medium=copy_link

TikTok:

UCTV Main: <https://vm.tiktok.com/TTPd2WFuwH/>

UCTV Advertising: <https://vm.tiktok.com/TTPd2W6yyX/>

UCTV Entertainment: <https://vm.tiktok.com/TTPd2WPUop/>

UCTV Sports: <https://vm.tiktok.com/TTPd2WmwFy/>

Organization History and Mission

History/Mission of the Organization

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History: UCTV was founded in 1991 to act as a University of Connecticut first student-run and student-funded television station in order to provide all students the opportunity, training, and facilities to produce and air television and video programming. From the start, UCTV has created content that is meant to be enjoyed by and informative to UConn’s diverse undergraduate population. Overtime, this began to include video services for student groups on campus looking for coverage. UCTV today Has six content creating departments: Entertainment, News, Sports, Advertising, Events, and Film.

Mission Statement: UCTV serves as a source of news, event coverage, information, and entertainment for its constituents. UCTV provides learning opportunities to students interested in content production and traditional broadcasting through the creation of original student-made content and prepares them for future endeavors in the media industry.

Revenue

Is your Organization seeking a fee increase?

No

Does your Organization receive income from any source other than student fees?

Yes

From where does your Organization receive non-student fee income? Explain any current or anticipated changes in those income amounts in the current year or upcoming two years.

UCTV receives non-student fee income through our Advertising and Events Departments. Advertising creates advertisements for undergraduate student organizations, faculty/ administrative departments, and local businesses along with edited reels of on-campus events. Events films or livestreams whole events for both undergraduate student organizations, faculty/ administrative departments, and local businesses. All undergraduate student organizational content is produced at no cost to the group. We anticipate an increase in this revenue in future years as COVID was a deterrent from filming events in general. However UCTV prioritizes filming undergraduate student groups for which we do not receive revenue.

Organization Structure and Payroll

Organizational Chart and Supplemental Excel Sheet

- [UCTV-Org-Chart- -Excel-Supplemental-SASFAC-FY22.pdf](#)

Does your Organization pay any elected or appointed student leaders?

Yes

Elected Student Officers: What is the history and rationale for paying each position?

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Chief Executive Officer - Student (\$14.40/hour)

The Chief Executive Officer shall be responsible for overseeing the day-to-day progress, operations, and governance of all UCTV officers, employees, non-student staff and departments.

Chief Financial Officer - Student (\$14.40/hour)

The Chief Financial Officer shall be responsible for overseeing all finance records, expenditures, revenue, inventory, payroll, and annual reviews in accordance with the University Of Connecticut Department Of Student Activities' operating guidelines, policies, and procedures for trustee accounts.

Chief Diversity Officer - Student (\$14.40/hour)

The Chief Diversity Officer shall be responsible for upholding the diversity and inclusion principles within the UCTV mission statement through Uplift, an internal resource group for students to create content surrounding diversity, inclusion, and equity issues, and to better equip marginalized populations for opportunities within the media and entertainment industry. In addition, the Chief Diversity Officer is the main point of contact for any human relation conflicts, and is responsible for facilitating diversity and inclusion training to the Board of Officers each semester.

Chief Operations Officer - Student (\$14.40/hour)

The Chief Operations Officer shall be responsible for the maintenance and management of all UCTV equipment and provide advanced technical assistance to members.

Chief Marketing Officer - Student (\$14.40/hour)

The Marketing Manager shall be responsible for the events, merchandise, social media, and any other digital marketing necessary to promote the organization for constituents.

Sports Director - Student (\$14.40/hour)

Manage the Sports department, which creates sports broadcast content on sporting events relevant to the interests of the University of Connecticut student body.

News Director - Student (\$14.40/hour)

Manage the News department, which creates news programming relevant to the interests of the University of Connecticut student body.

Advertising Director - Student (\$14.40/hour)

Manage the Advertisement department, which creates short reels highlighting on-campus events and short advertisements for student organizations for free and for local businesses and faculty departments at a discounted rate.

Events Director - Student (\$14.40/hour)

Manage the Events department, who livestreams and records student and faculty events relevant to the interest of the University of Connecticut student body in its entirety.

Entertainment Director - Student (\$14.40/hour)

Manage the Entertainment department, which creates short-form entertainment programming which is relevant to the interest of the University of Connecticut student body.

Film Director - Student (\$14.40/hour)

Manage the Film department, which creates short or feature length films relevant to the interest of the University of Connecticut student body.

Appointed (hired) Student postions: What is the history and rationale for paying each position?

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VP of Internal Services - Student (\$13.15/hour)

Assistant to the Chief Financial Officer, they are responsible for completing Reimbursement Requests and Payroll Authorization forms and properly submitting to University of Connecticut Trustee Student Organization Services in addition to other duties as assigned.

VP of Purchasing - Student (\$13.15/hour)

Assistant to the Chief Financial Officer, they are responsible for completing Purchase Request and Purchase Order forms and properly submitting to University of Connecticut Trustee Student Organization Services in addition to other duties as assigned.

VP of Equipment - Student (\$13.15/hour)

Assistant to the Chief Operations Officer, they are responsible for handling purchasing and tagging of new equipment, managing repairs, helping coordinate necessary studio renovations, and other duties as assigned.

VP of Training - Student (\$13.15/hour)

Assistant to the Chief Operations Officer, they are required to conduct member training on UCTV software, hardware, and complete other duties as assigned.

VP of Maintenance - Student (\$13.15/hour)

Assistant to the Chief Operations Officer, they are responsible for maintaining UCTV's COVID-19 cleaning and sanitation procedures for equipment and office areas, organizing equipment, and other duties as assigned.

VP of Administration - Student (\$13.15/hour)

Assistant to the Chief Executive Officer, their duties include taking minutes for Board and Executive Board meetings, posting those minutes, and other tasks as assigned.

VP of Programming - Student (\$13.15/hour)

Assistant to the Chief Marketing Officer, their job is to oversee teams of event volunteers to plan UCTV events for members and external students and other tasks as assigned.

VP of Data Analytics - Student (\$13.15/hour)

Assistant to the Chief Marketing Officer, they are required to monitor the social media and website while also creating any video elements needed for advertisement purposes.

VP of Design - Student (\$13.15/hour)

Assistant to the Chief Marketing Officer, they are required to create all necessary graphics or animations for UCTV advertisement purposes and other tasks as assigned.

VP of Digital Media - Student (\$13.15/hour)

Assistant to the Chief Marketing Officer, they create any digital video assets and records events. Also streaming updated UCTV content, ensure content have Closed Captioning (where applicable), and other tasks as assigned

VP of Human Resources - Student (\$13.15/hour)

Assistant to the Chief Diversity Officer, tasked with assisting the management of UCTV Uplift, and connecting with UCTV's alumni.

Advertising Content Creator - Student (\$13.00/hour)

Advertising Content Creators are responsible for filming and editing videos for clients and student organizations.

Events Content Creator - Student (\$13.00/hour)

Events Content Creators will film and edit assigned events. They are responsible for checking out equipment, setting up equipment, filming, uploading footage, and editing in a timely manner. Events should be posted within a week unless specified by the Events Director.

Does your Organization pay any non-student staff?

Yes

What is the history and rationale for paying each non-student staff position?

Financial Assistant 1

Shared with other Tier 3 organizations and assists with financial matters, we began compensating her because we where asked to by TSOS. We needed additional support and this model was suggested then voted on by the board,

Program Coordinator (\$30.22/ hour, fringe benefits \$23.97/ hour)

Shared with WHUS through an MOU he serves as an Engineering and Operations Advisor to UCTV.

Activity Participation

Who is eligible to participate in your activities?

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- Undergraduate students of a specific campus

Please describe how students (number and/or percentage) utilize your services and/or participate in your activities?

UCTV strives to provide services for each and every student, faculty and staff member at the University of Connecticut. We also are committed to providing services to any of the local businesses in the greater Storrs/Mansfield area who wish to utilize our expertise. Breaking it down to the numbers UCTV currently has 121 members within the organization ~85 % of which actively participate on a weekly basis even through the pandemic. We currently have a working relationship within the journalism department and the communications department, we are looking to expand our relationship with various departments on campus. We make our content accessible to anyone who wishes to view it but gear it towards undergraduate students attending the Storrs campus of the University of Connecticut.

Please upload your Organization's Quickbooks Profit & Loss Report Standard Last Fiscal Year (FY 21)

- [UCTV-Quickbooks-P_L-FY21-SASFAC-FY22.pdf](#)

Please upload your Organization's FY 22 Budget

- [UCTV-Operating-Budget-FY22-SASFAC-FY22.pdf](#)

Please upload your Organization's Quickbooks Profit & Loss Report Standard Last Fiscal Quarter (FY 22 July 1-Sept 30)

- [UCTV-Quickbooks-P_L-FY22-Q1- -Q2-SASFAC-FY22.pdf](#)

Expenditures

Briefly describe the programs and services you provide for your constituents that serve as the primary focus of your Organization.

As a Tier III Org, UCTV strives to spend its funds mainly for the benefit of its constituents. In addition to creating high-quality, informative, and entertaining content, UCTV creates opportunities for UConn students to learn, grow, and achieve. UCTV funding supports student staffing for our Events, Advertising and News services, which utilize video to connect UConn students to campus events, student organizations, breaking news, and UConn's diverse communities via high-quality and engaging event coverage. All of which has seen a drastic impact due to the COVID-19 pandemic. Even with the pandemic our funds still include live video services that can broadcast UConn events for constituents in real time. Funds support student employees who support day-to-day operations of UCTV and student employees who demonstrate ability to produce content that benefit constituents (e.g. promotional videos for student organizations, event coverage, etc.). UCTV funds are also spent to purchase professional video equipment to maximize the quality of the content that we broadcast to constituents. This also allows any constituent interested in videography the opportunity to learn new skills and create quality content. Additional funds are spent on travel, which delivers constituents access to in-depth coverage of UConn's athletic presence and campus news across the nation.

What are the top 3 expenditure categories for your Organization?

- 609- Subscriptions
- 624- Travel
- 625- Equipment/Durable Goods

Please explain significant changes in the operating budget (spending plan) for this fiscal year starting 7/1/21 when compared to the previous years budget. What are the short-term goals for the organization?

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The main changes in our operating budget/ spending plan was an increase to travel as COVID restrictions have lessened and we look to provide content through travel to sports games. Non-student wages increased as we rehired Jason McMullan, our Program Coordinator, to aid with broadcast and control room operations, and added Erika Zuniga, our Financial Assistant, to aid with financial expenditures with TSOS. We decreased our expected equipment costs at first as we had hoped to not make many equipment biased purchases this year, but we re-increased it as we discussed necessary broadcast equipment we were lacking.

What (if any) are the timing anomalies with regard to the reported income/expenditures?

Due to COVID our payroll was much lower than it would be in a non-COVID year.

Fund Balance

If your Organization should carry over funds from one year to the next, what is the ideal (minimum) level of that fund balance and what is the justification for that amount?

Our plan for our minimum Fund Balance at the time of this presentation is to mountain about \$50,000. We have come to this conclusion because we feel as if it is best to keep enough to repair or replace any essential equipment. Our current fund balance is much higher due to COVID-19 along with our anticipated broadcast equipment purchase.

If your organization is carrying a fund balance above the ideal/minimum level - what planned expenditures are budgeted (in which upcoming fiscal year)with the intention to bring down the fund balance to ideal levels?

Broadcast Equipment, Payroll, and various contractual services.

Projections and Future

Please upload your Organization's FY 23 and FY 24 Budget Projections

- [UCTV-Budget-Projection-Form-FY23-FY24-SASFAC-FY21.pdf](#)

What are your Organizational priorities that are reflected in your projected budgets for the next two fiscal years?

We are looking to spend all of the money we accumulated during COVID, through updating our broadcast equipment and returning our payroll to projected levels. We also hope to engage in contractual services with the intention of creating content and providing opportunities for students on campus to learn about media operations specifically through a broadcast television lenses. Further we are considering the potential benefit of bringing a fulltime staff member to UCTV in 2 or more years from now.

Date the Organization will be holding (or already held) a public budget forum:

09/28/2021

Have you received TSOS comments and had an opportunity to amend or edit your submission?

Yes

Date that TSOS comments were recieved

02/10/2022

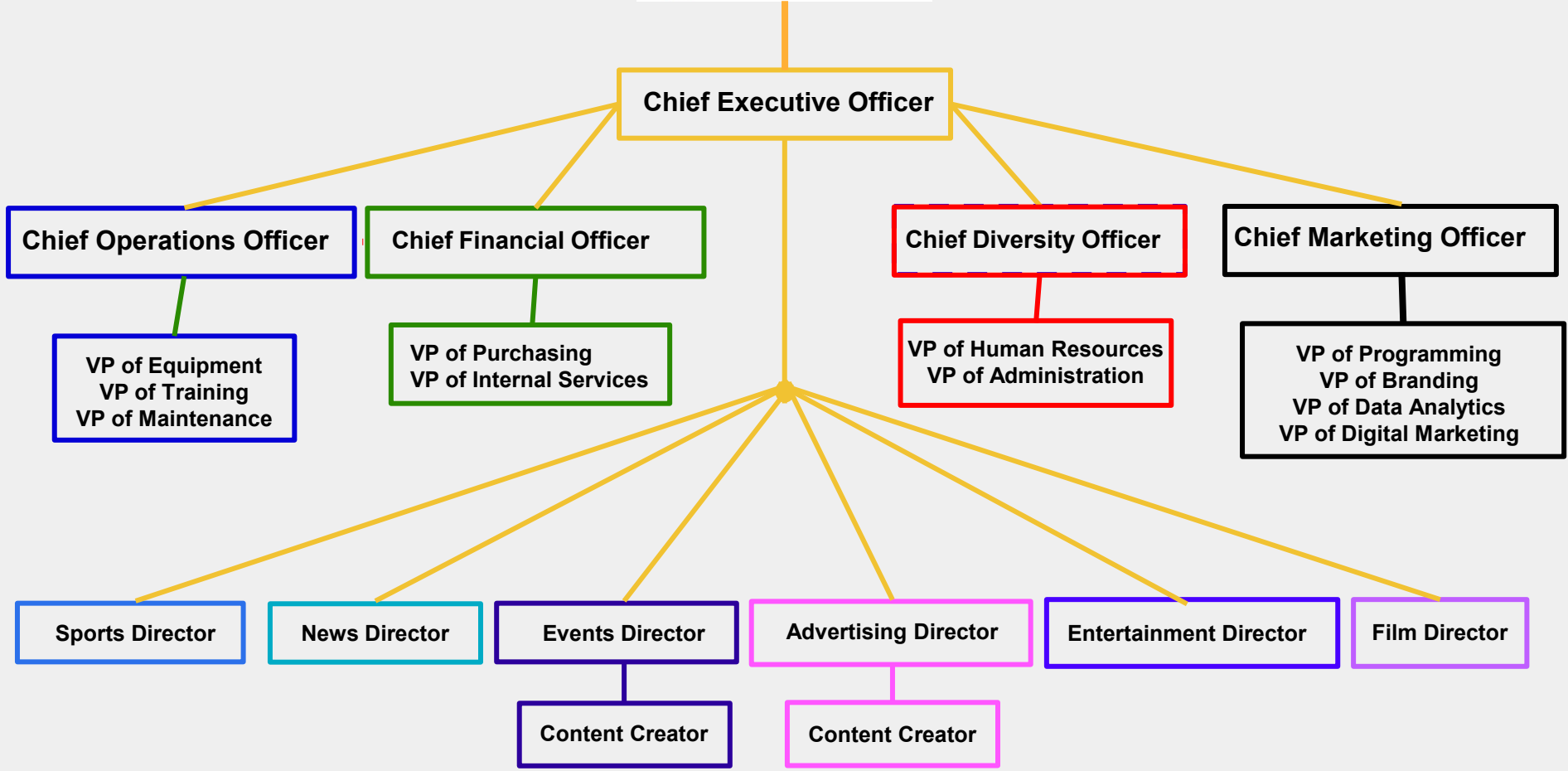
Date of formal Organization Budget vote

02/15/2022

Please upload a copy of your meeting minutes reflecting an affirmative SASFAC vote.

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- [2_15-UCTV-Board-Meeting-Minutes.pdf](#)



UCTV
Profit & Loss
 July 2020 through June 2021

	Jul '20 - Jun 21
Income	
512 · Adverstising Revenue	-200.00
546 · Interest Revenue (Univ.)	149.32
547 · Student Fees	175,106.86
	175,056.18
Total Income	175,056.18
Expense	
603 · Gifts	356.03
605 · Postage/Shipping	88.41
607 · Promotional Items	4,130.00
608 · REFRESHMENTS	
608.1 · Org Business Meal	99.25
608.2 · Events/Programs	360.32
	459.57
Total 608 · REFRESHMENTS	459.57
609 · Subscriptions	12,193.19
610 · SUPPLIES	
610.1 · Organization	470.87
	470.87
Total 610 · SUPPLIES	470.87
611 · Telephone	2,100.00
612 · Advertising	480.00
613 · Awards and Prizes	100.00
615 · CONTRACTUAL SERVICES	
615.2 · Events/Programs	10,004.00
	10,004.00
Total 615 · CONTRACTUAL SERVICES	10,004.00
624 · Travel	150.85
625 · Equipment/Durable Goods	2,590.88
626 · Equipment--Capital	0.00
627 · Insurance	2,178.00
628 · Repairs and Maintenance	25,630.05
642 · Wages - Student	29,798.18
643 · Wages - Non-Student	-1,131.98
644 · Wage Taxes - Student	8.32
	89,606.37
Total Expense	89,606.37
Net Income	85,449.81

Organization:

UCTV

Vote Date:

02/15/2022

\$ 165,022 Fund Balance to Start the Year

Code		Description	Operating Budget
Fund Balance Available for Operating Budget			165,022
R	512	Advertising	\$ 2,000
E	546	Interest	\$ 10,000
V	547	Student Fees	\$ 180,000
Total Revenues			192,000
Total Anticipated Cash for Budget			357,022
E	602	Dues	
x	603	Gifts	
P	604	Photocopying	
e	605	Postage	\$ 50
n	606	Printing	\$ 1,000
d	607	Promotional Items	\$ 4,000
i	608.1	Refreshments - Organization	\$ 2,000
t	608.2	Refreshments - Events/Programs	\$ 2,000
u	609	Subscriptions	\$ 8,000
r	610.1	Supplies - Organization	\$ 2,000
e	610.2	Supplies - Events/Programs	\$ 2,000
s	611	Telephone	\$ 2,500
	612	Advertising	\$ 1,000
	613	Awards and Prizes	
	615.1	Contractual Services - Organization	\$ 2,500
	615.2	Contractual Services - Events/Programs	\$ 25,000
	617.1	Cost of Food Sold	
	617.2	Cost of Merchandise Sold	
	617.3	Cost of Participation	
	617.4	Cost of Services Sold	
	622.1	Registration Fees	\$ 2,000
	622.2	Entry Fees	
	623	Rental	\$ 3,000
	624	Travel	\$ 30,000
	625	Equipment/Durable Goods	\$ 10,000
	626	Equipment - Capital	\$ 5,000
	627	Insurance	\$ 2,250
	628	Repairs and Maintenance	\$ 500
	642	Wages - Student	\$ 110,000
	643	Wages - Non-Student	\$ 22,000
	644	Wage Taxes - Student	
	645	Wage Taxes - Non-Student	\$ 6,500
Total Expenditures			243,300
Fund Balance Planned for End of Year			113,722

7:18 PM

02/15/22

Accrual Basis

UCTV
Profit & Loss
June through December 2021

	<u>Jun - Dec 21</u>
Income	
516 · Co-Sponsorships	147.50
546 · Interest Revenue (Univ.)	149.32
547 · Student Fees	103,245.08
	<hr/>
Total Income	103,541.90
Expense	
603 · Gifts	356.03
611 · Telephone	525.00
627 · Insurance	-429.00
642 · Wages - Student	1,123.90
	<hr/>
Total Expense	1,575.93
Net Income	<u><u>101,965.97</u></u>

Code Description		FY23 Updated Projected Amount	FY24 Projected Amount
R e v e n u e s	501.1 General Donations		
	501.2 Foundation Donations		
	501.3 Benefit Fundraiser Donations		
	502 Dues		
	512 Advertising	500	500
	513 Awards and Prizes		
	514 Vendor Commissions		
	515 Contractual Services		
	516 Co-Sponsorship		
	520.1 Admissions Sales		
	520.2 Food Sales		
	520.3 Merchandise Sales		
	520.4 Participation Sales		
	520.5 Services Sales		
	522 Registration/Entry Fees		
	523 Rental		
	524 Travel		
	530 Penalties and Fines		
	531 Miscellaneous Revenue		
	533 Change Fund Returns		
540 Business Taxes			
546 Interest			
547 Student Fees	180,000	180,000	
Total Revenues		180,500	180,500
E x p e n d i t u r e s	601 Donations		
	602 Dues		
	603 Gifts		
	604 Photocopying		
	605 Postage	50	50
	606 Printing		
	607 Promotional Items	5,000	5,000
	608.1 Refreshments - Organization	2,500	2,500
	608.2 Refreshments - Events/Programs	2,000	2,000
	609 Subscriptions	6,000	6,000
	610.1 Supplies - Organization	2,000	2,000
	610.2 Supplies - Events/Programs	500	500
	611 Telephone	2,500	2,500
	612 Advertising	1,000	1,000
	613 Awards and Prizes		
	615.1 Contractual Services - Organization	10,000	10,000
	615.2 Contractual Services - Events/Programs	20,000	10,000
	616 Co-Sponsorships		
	617.1 Cost of Food Sold		
	617.2 Cost of Merchandise Sold		
	617.3 Cost of Participation		
	617.4 Cost of Services Sold		
	622.1 Registration Fees	3,500	3,500
	622.2 Entry Fees		
	623 Rental	500	500
	624 Travel	30,000	30,000
	625 Equipment/Durable Goods	10,000	10,000
	626 Equipment - Capital	5,000	5,000
	627 Insurance	2,250	2,250
	628 Repairs and Maintenance	500	500
629 Utilities			
630 Penalties and Fines			
631 Miscellaneous Expenses			
633 Change Funds			
640 Business Taxes			
642 Wages - Student	110,000	110,000	
643 Wages - Non-Student	22,000	22,000	
645 Wage Taxes - Non-Student	6,500	6,500	
Total Expenditures		241,800	231,800
Revenues-Expenditures = Change in Fund Balance		(61,300)	(51,300)
Fund Balance at Start of Year		113,722	52,422
Fund Balance at End of Year		52,422	1,122



Weekly Board Meeting

February 15, 2022

8:00 PM | SU 319

Attendance

Board of Officers:

Legend | Present: ✓ | Absent: ✗

<input checked="" type="checkbox"/>	Chief Executive Officer - Kate Cruz
<input checked="" type="checkbox"/>	Chief Diversity Officer - Carlos Muñoz
<input checked="" type="checkbox"/>	Chief Financial Officer - Luis Toscano
<input checked="" type="checkbox"/>	Chief Operations Officer - Davis Peng
<input checked="" type="checkbox"/>	Chief Marketing Officer - Richard Zheng

Board of Directors:

Legend | Present: ✓ | Absent: ✗

<input checked="" type="checkbox"/>	Sports Director - Noam Watt
<input checked="" type="checkbox"/>	News Director - Celia Ryan
<input checked="" type="checkbox"/>	Advertising Director - Amelia Overby
<input checked="" type="checkbox"/>	Events Director - Matthew Luxeder
<input checked="" type="checkbox"/>	Entertainment Director - Fabrizio Cedeño
<input type="checkbox"/>	Film Director - N/A

VPs:

- Rebecca Kalapala

Advisor:

○

Staff

○

General Public/Members:

- Sarah Oxner

Meeting called to order at:

- **Public Comment (up to 10 minutes)**
 - Happy Valentine's Day!

- Selena Gomez???
- **Approve Previous Minutes**
 - Motion by Kate to approve previous minutes
 - Second: Davis
 - Vote:
 - For (👍): 7
 - Against(👎):
 - Abstain(😐):
- **Exec Reports**
 - *Chief Executive Officer*
 - News Director replacements
 - Film Director process
 - Election process
 - SASFAC, events (i.e. banquet, uconnic)
 - Protest coverage
 - BHM coverage
 - Eastern tour
 - *Chief Diversity Officer*
 - Documentary on POC's experiences on campus
 - PRLACC documentary for their 50th year anniversary
 - Started to draft contract for Encanto event
 - Talked to WHUS for 10k for the event 😊
 - Hired VP of HR
 - *Chief Financial Officer*
 - Purchase Requests:
 - All sports PRs in have been approved, all others are waiting on TSOS staff. There are a number of approved reports that I am still looking into the status of the purchases for.
 - Payroll:
 - Payroll last week went as planned, please remember to log all your hours. Reach out if you have any questions or concerns
 - Monthly Bills:
 - Working on catching up on monthly bills
 - SASFAC:
 - Spent a lot of time on SASFAC, will be presented later tonight.

- Will be working on an overall of the governing documents, please reach out if you are interested in collaborating on such a venture.
- *Chief Operations Officer*
 - Met with SU building manager
 - Need to put more outlets in the wall
 - Cannot cover the fire alarm
 - Need to find a cover for an electrical outlet
 - Can't get green curtain unless approved by the SU
 - PVC greenscreen alternative
 - Paint the wall green alternative (summer job)
 - Trainings
 - Advanced editing (Sounds, and audio workshop) Check door for details.
 - VP team all set
 - Will start retagging, and moving things around soon
 - Will start training videos soon
 - NAB Form up
 - Bay keys arent where they are.
- *Chief Marketing Officer*
 - Alumni Banquet
 - Saturday, April 9th from 5-8pm
 - Looking for quotes for venue, catering, and decoration
 - Figuring out the programming with other members of the marketing team and Rob (the founder of UCTV)
 - UCONNIC Collab (April 8th)
 - Will be meeting with Jordyn soon to plan this event
 - New collab event
 - Since we declined Brandon's event, we are looking for a different collab event to have with the Daily Campus
 - Fabrizzio: What are we looking to collaborate with them for?
 - Richard: We're looking for someone who works in the film industry and better fits into what UCTV does. Once we find someone, we'll pitch it to the Daily Campus
 - Releasing a studio tour/ board meet and greet on the TikTok this friday
 - Releasing a fairfield way questions TikTok the following Friday

- **Production Reports**

- *News*

- Meeting Turnout:
- Trained Members:
- Videos (with progress & release dates)
- Updates

- *Sports*

- Meeting Turnout: 25, back at full capacity
- Trained Members:
- Videos (with progress & release dates):
 - 16 videos on youtube
- Updates:
 - ryan panny kicked off our workshops today
 - game package coming thursday for tomorrow's game
 - travel trip to NYC was successful

- *Events*

- Meeting Turnout: 5
- Trained Members: 3 1/2
- Videos (with progress & release dates): One Ton Sundae and USG released, Lunar New Year coming soon
- Updates: Huskython?!?

- *Advertising*

- Meeting Turnout: 20 - 2 new members!
- Trained Members: all but 2
- Videos (with progress & release dates)
 - Life's
 - SA Protest 2/7 and 2/9
 - 2/7 Protest posted
 - 2/9 Protest done by this week
 - Lunar New Year Events
 - Next week
 - Spotlights
 - UCTV Advertisement
 - By spring break
 - Starting the planning and preparation this week
 - Black at UConn
 - Interview at 12:30 on Wednesday
 - Instagram
 - Member takeovers

- Member highlights
 - Story graphics
 - Graphics
 - Flier for cultural centers
 - This week
 - TikTok
 - SA protest tiktok
 - Updates
 - Spotlight training this Friday 12:30-3:00
 - Isaiah, Anthony, and Issac zooming into meeting next Monday
 - *Entertainment*
 - Meeting Turnout:
 - Trained Members:
 - Videos (with progress & release dates)
 - Updates
 - Unfortunately, I had to cancel my meeting this week because my members were not able to attend. However, they are helping me with the recruiting process.
 - *Film*
 - Meeting Turnout:
 - Trained Members:
 - Videos (with progress & release dates):
 - Updates
- **Motions**
 - Motion by Davis for \$2000 for painting supplies and services
 - Second: Sarah
 - Sarah's first second!
 - Discussion:
 - 200 for 2x [Primer](#)
 - 500 for [paint](#)
 - Davis: Met with the building manager, he's making it really hard for us to get a second greenscreen curtain. So our best bet would be to paint the entire wall which would cost \$700 to chip the old paint, prime, paint, etc. I'll talk to Jude for help hopefully. I want this to go smoothly so we can get rid of the old, bulky greenscreen room

- Luis: Is this to buy the paint and paint it ourselves or buy the paint and find someone else to paint
- Davis: I'm also thinking about that because it takes a long time to dry and if we had painters, they would have to leave and come back several times
- Luis: I say you alter the motion and figure out if we're hiring someone because this will be happening in the summer
- Davis: Yeah, I say we vote on it now so we have the supplies and we can talk to a painter for a quote or somebody in the union
- Vote:
 - For (👍): 8
 - Against(👎):
 - Abstain(😐): 1
- Motion by Carlos for \$10,000 for *Encanto* event
 - Second: Amelia
 - Discussion:
 - Carlos: As we know, this has been in the works for at least 2 months. The managers have been reaching out and asking if the event is still going to happen and if we have a contract. So I told them I'm working on a contract and we're waiting for the money to be approved. I asked WHUS to collaborate with the costs. I've been told it's best to not do it in the SU theatre so I'm talking to PRLACC about Jorgensen
 - Davis: Do we have a date?
 - Carlos: March 27th
 - Luis: I thought you wanted it on a Thursday
 - Carlos: Huh
 - Luis: Thursday is the 24th
 - Carlos: That's what I sai- wait.
 - Carlos said the wrong date
 - Encanto event **March 24th**
 - Vote:
 - For (👍): 9
 - Against(👎):
 - Abstain(😐):
- Motion by Luis to approve of the Amended FY22 Budget
 - Second: Richard
 - Discussion:

- Luis: I have to amend the budget - nothing major - just to have an updated date. I thought motioning would be an easy way to do this and also check on our finances
 - Vote:
 - For (👍): 9
 - Against(👎):
 - Abstain(😐): 0
- Motion by Luis to approve the [UCTV SASFAC Packet](#) put together by Kate and Luis
 - Second: Fabrizio
 - Discussion:
 - Luis: SASFAC decides if we get money for the year. I'm going to talk to whoever replaces me to advocate for a fee increase
 - Vote:
 - For (👍): 9
 - Against(👎):
 - Abstain(😐):
- Motion by Kate to approve her decision to elect Sarah as Film Director
 - Second: Amelia
 - Discussion:
 -
 - Vote:
 - For (👍): 8
 - Against(👎):
 - Abstain(😐):
 - Sarah is elected Film Director at 8:49pm

● Discussion

- Interview for Film Director
 - <https://vimeo.com/sarahoxner>
 - <https://docs.google.com/document/d/1x6H-ipEtRTx2PnnQ33Bvx5wMZw51ASyLROkvvOljA9Q/edit?usp=sharing>
- [NAB Form](#)
 - **Deadline Friday 2/18**
 - Davis: This is an application, it's a very thorough process to see who gets approved
 - Kate: Do we wanna vote as a board?
 - Luis: Yeah, thats a good idea
 - Amelia: How many people are allowed to go

- Davis: I say 6-7?
- Luis: 8 maximum, 4 minimum
- Election Timeline
 - Kate: We're going to advertise this for the whole general body, we're going to open up elections on Feb. 28th, both on Jobx and an internal application form. The applications will close on March 11th. Interviews will be from March 21st up till around April 1st. There's likely going to be a weekend meeting to deliberate. We're going to give offers by around April 4th. From the 4th - 11th, they'll have time to accept the offer.
 - Kate: Does that timeline work for everyone?
 - Everyone agrees
 - Kate: Encourage all your members to apply!
- Constitution
 - Kate: Reminder we're probably going to have a general meeting sometime this semester to update our bylaws and our code of conduct.
 - Luis: We need to update outdated rules and bylaws that contradict each other.
 - Kate: If you want to add anything to the constitution, please talk to me or Luis.
- Consider redirecting former News members to Events meetings until News is back
 - Matt: I thought a good thing to help me and keep the News members would be recommending them to come to the Events meetings - or other departments - until the meantime. Events and News are kind of related so I thought it would work. Sports and Film have a lot of members and I don't. I just want to make sure we don't have people leaving UCTV and we can redirect them somewhere until we have something for the News department
 - Amelia: Yeah and Matt was talking about how we can take stuff from Events and make news packages out of them or use footage as B-roll and stuff like that
- **Executive Session**
 - Luis: Motion to go into executive session at 8:28pm
 - Second: Davis
 - Vote:
 - For (👍): 7

- Against(👏):
- Abstain(😬): 1
- Sarah leaves the room at 8:28pm
- Motion by Luis to leave executive session at 8:46pm
 - Second: Davis
 - Vote:
 - For (👍): 7
 - Against(👏):
 - Abstain(😬): 1
- **Adjournment:**
 - Motion by to adjourn at 9:40
 - Second: Davis
 - Vote:
 - For (👍): 9
 - Against(👏):
 - Abstain(😬):
- **Minutes to be approved at the next meeting**